**Hot Water Solutions Digital Ad Copy and Keywords**

***Google AdWords Text Ads***

Water Heater Replacement? Upgrade Today with a Heat Pump Water Heater

[insert link]

Save 60% on water heating costs

Same reliable hot water

The Best Water Heater Replacement—Upgrade to a Heat Pump Water Heater

[[insert](http://hotwatersolutionsnw.org/emergency-replacement) link]

Ready to install today

Save 60% on water heating costs

Water Heater broken? Check out a Heat Pump Water Heater.

[insert link]

Buy now – save up to $600 in rebates

Save 60% on water heating costs

Water Heater Replacement

[insert link]

In a hot water emergency? Upgrade to a heat pump water heater today.

***Google AdWords and Display Network Keywords***

Best heat pump hot water heater

Best hot water heater

Electric heat pump hot water heater

Electric heat pump water heater

Electric heat pump water heaters

Electric hot water heating

Electric hot water pump

Electric water heater heat pump

Electric water heater how it works

Electric water heater information

Heat hot water

Heat pump electric hot water heater

Heat pump electric water heater

Heat pump for hot water

Heat pump for water heater

Heat pump for water heating

Heat pump heater

Heat pump heaters

Heat pump hot water

Heat pump hot water heater

Heat pump hot water heater tax credit

Heat pump water

Heat pump water heater

Heat pump water heater efficiency

Heat pump water heater how it works

Heat pump water heater savings

Heat pump water heater tax credit

Heat pump water heaters

Heat pump water heating

Hot water heat

Hot water heat pump

Hot water heater costs

Hot water heater information

Hot water heater tax credit

Hot water heater with heat pump

Hot water heating

Hot water pump

Hot water solutions

Hot water technology

How a hot water heater works

How a water heater works

How an electric water heater works

How do electric hot water heaters work?

How do electric water heaters work?

How do water heaters work?

How does an electric water heater work?

How does a heat pump water heater work?

How heat pump water heaters work

How much is a new hot water heater?

How much is a new water heater?

Hpwh water heater

Most efficient water heater

Most efficient heat pump water heater

Northwest heating solutions

Pump for hot water

Pump for water heater

Reliable hot water heaters

Reliable water heaters

Smart electric water heater

Smart hot water heater

Smart water heater

Smart water heaters

Water heater

Water heat pump

Water heat pumps how they work

Water heater information

Water heater installation cost

Water heater replacement

Water heater broken

Water heater retailers

Water heater solutions

Water heater technology

Water heater with heat pump

Water heating heat pump

Water heating solutions

What is a heat pump water heater?

What is a hot water heater?

What is the most efficient hot water heater?

Where can I buy a water heater?

Where to buy a water heater

***Google AdWords and Display Network Topics***

DIY Projects

DIY Home Renovation

Home Renovation

Home Improvement

Home Remodeling

Plumbing

Plumbing Installation

Plumbing Retailer

Where can I buy a water heater?

How do I install a water heater?

Most efficient water heaters

Best water heaters

Inexpensive water heaters

Water heaters

Water heater review

Cost of new water heaters

How to choose the right water heater

Home Technology

Most efficient home technology